

By using PhotoPrompt, you consent to the practices described in this Privacy Policy.

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## 1. Information We Collect

### 1.1 Information You Provide

We collect the following information directly from you:

- Photos and images you upload
- Account identifiers (such as internal user ID)
- Prompt selections
- Support communications

We **do not require** users to create public profiles.

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### 1.2 Automatically Collected Information

We automatically collect:

- Device type, OS version
  - App usage events (e.g., prompt selection, generation success/failure)
  - IP address (used for security and fraud prevention)
  - Anonymous analytics data
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### 1.3 Payment Information

All payments are processed by **Apple In-App Purchases**.

We **do not collect, store, or process**:

- Credit card numbers
- Billing addresses
- Payment credentials

Payment data is handled entirely by Apple.

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## 2. How We Use Your Information

We use collected data to:

- Generate AI images
- Provide and improve the service
- Manage credits and subscriptions
- Detect fraud or abuse
- Enforce Terms & Conditions
- Comply with legal obligations

We do **not** sell personal data.

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## 3. AI Processing & Third-Party Services

PhotoPrompt uses third-party AI providers to generate images, including:

- **OpenAI**
- **Google Gemini**

When you upload an image:

- The image is transmitted securely to AI providers
- It is processed **only** to generate requested output
- It is **not used** to train public AI models by PhotoPrompt

Third-party providers process data according to their own privacy policies.

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## 4. Image Storage & Retention

- Uploaded images are stored temporarily
- Generated images are stored securely
- Images are deleted automatically after a defined retention period unless saved by the user

Retention periods may vary for:

- Security
- Legal compliance
- Dispute resolution

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## 5. Prompt Data & Intellectual Property

- Prompts are stored securely on our servers
- Prompts are **never exposed** to users
- Prompt usage data is anonymized for analytics

Prompt content is treated as proprietary intellectual property.

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## 6. Content Moderation

We use automated systems to:

- Detect prohibited content
- Prevent misuse of AI services
- Enforce platform and AI-provider rules

Flagged content may be reviewed or removed.

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## 7. Data Sharing

We may share limited data with:

- AI service providers (for generation only)
- Cloud hosting providers (storage & delivery)
- Analytics services (aggregated, anonymized)

We do **not** share personal data for advertising purposes.

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## 8. International Data Transfers

Your data may be processed or stored outside your country of residence.

Where required, we use appropriate safeguards, including:

- Secure encryption

- Contractual protections
  - Compliance with applicable data-protection laws
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## 9. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your data
  - Request deletion
  - Object to processing
  - Withdraw consent
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## 10. Children's Privacy

PhotoPrompt is **not intended for children under 13**.

We do not knowingly collect personal data from children. If such data is discovered, it will be deleted promptly.

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## 11. Data Security

We implement industry-standard safeguards, including:

- Encryption at rest and in transit
- Secure access controls
- Regular security monitoring

However, no system can be guaranteed 100% secure.

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## 12. Data Retention

We retain data only as long as necessary to:

- Provide the service
- Comply with legal obligations

- Resolve disputes
  - Enforce agreements
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## **13. Changes to This Policy**

We may update this Privacy Policy from time to time.

Changes become effective upon posting. Continued use of PhotoPrompt constitutes acceptance.

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## **14. Legal Basis for Processing (EU / GDPR)**

Where applicable, we process data based on:

- User consent
- Contractual necessity
- Legal obligations
- Legitimate interests